

CUSTOM CARS

1961 ANNUAL

By George Barris

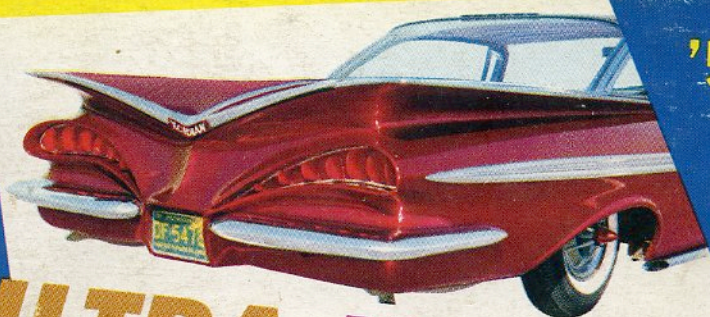


75c

TREND
BOOK
197



1001 IDEAS FOR ALL CARS



'59 CHEV...

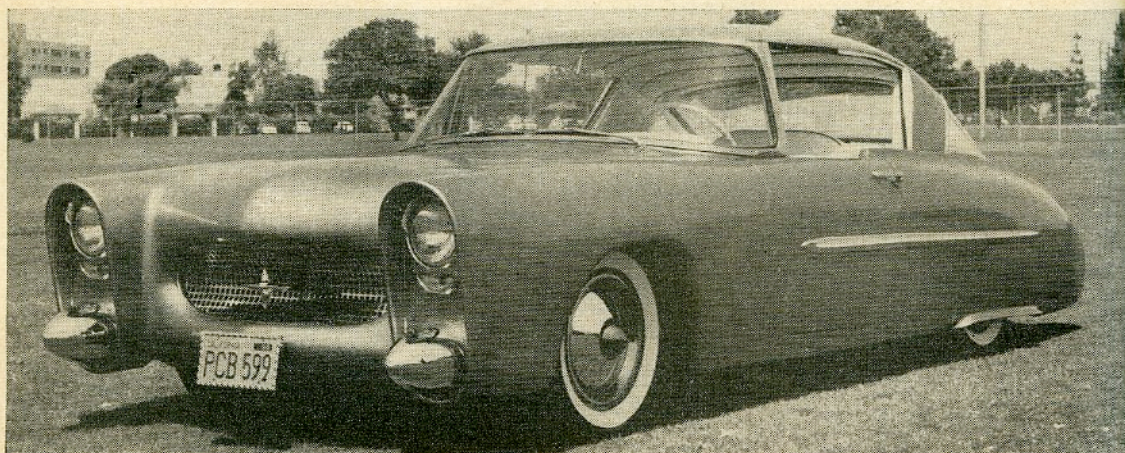
*Restyled Car
of the Year!*

ULTRA INTERIORS!



NEW!

Do-It-Yourself
Customizing
At Home



Multi-panelled body sits low and sleek on Leo Lyons' custom. Headlights recessed in fenders.

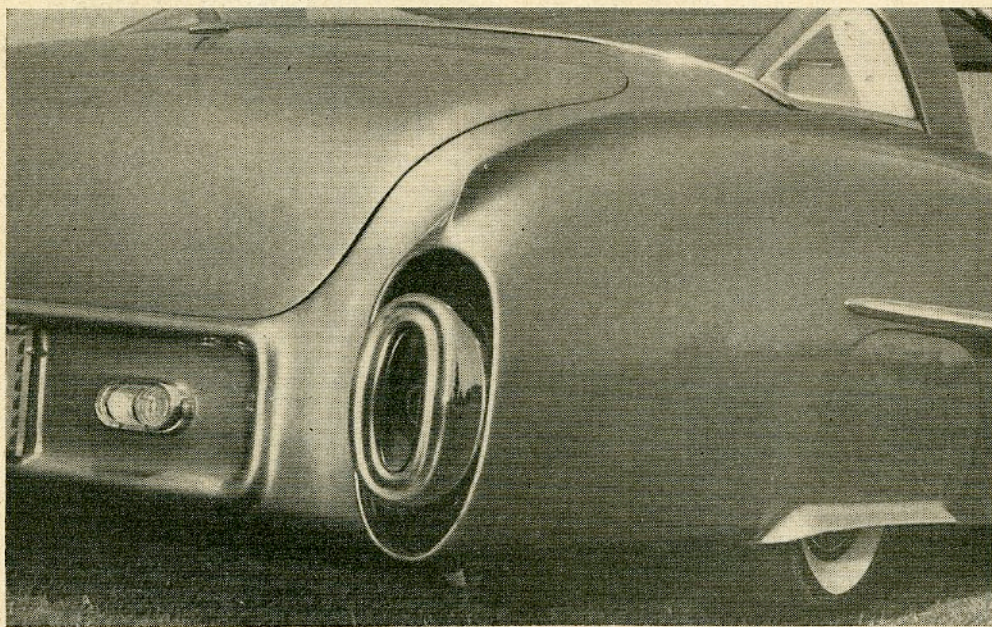
ULTRA MODERN MERC

Once a '50 Mercury, it was transformed by Leo Lyons of San Bernardino, California, into an original and pace-setting design. Nine years were spent in constructing the trophy taker.

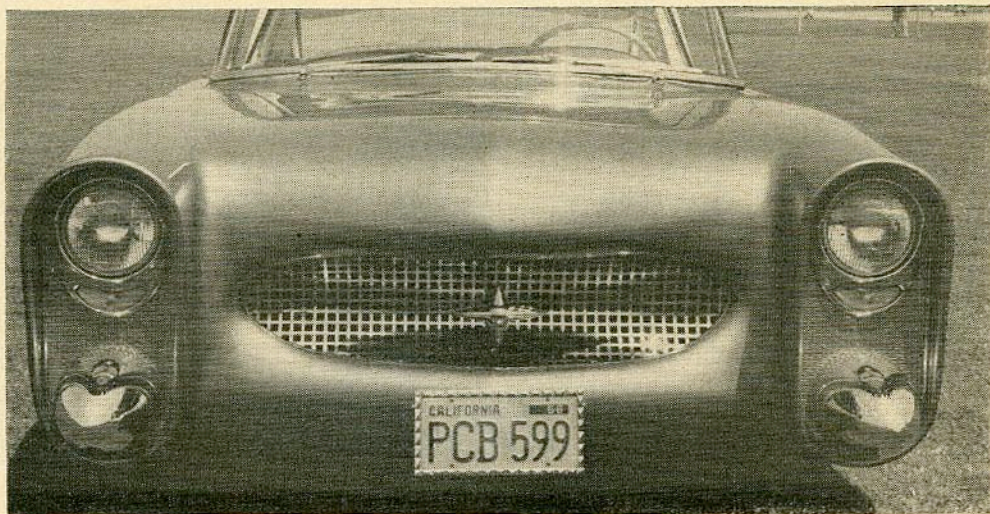
Almost entirely crafted of aluminum, the Ultra Modern Merc has a molded grille shell and rolled front and rear pans. Buick head-

lights are installed above large chrome bullets taken from the same make car. A mesh screen is used for the grille, with a center star for decorative purposes.

Painted blue, the Merc has a luxurious interior with dash board built for both glamour and safety. Blue and white Naugahyde is used for upholstery stitchwork of

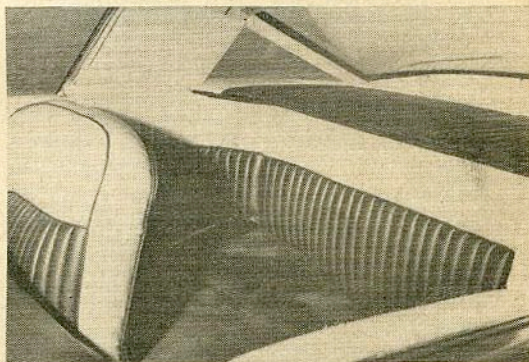


Rear fenders have open tips with Pontiac exhaust pieces used for bumperettes. Skirt is flared.

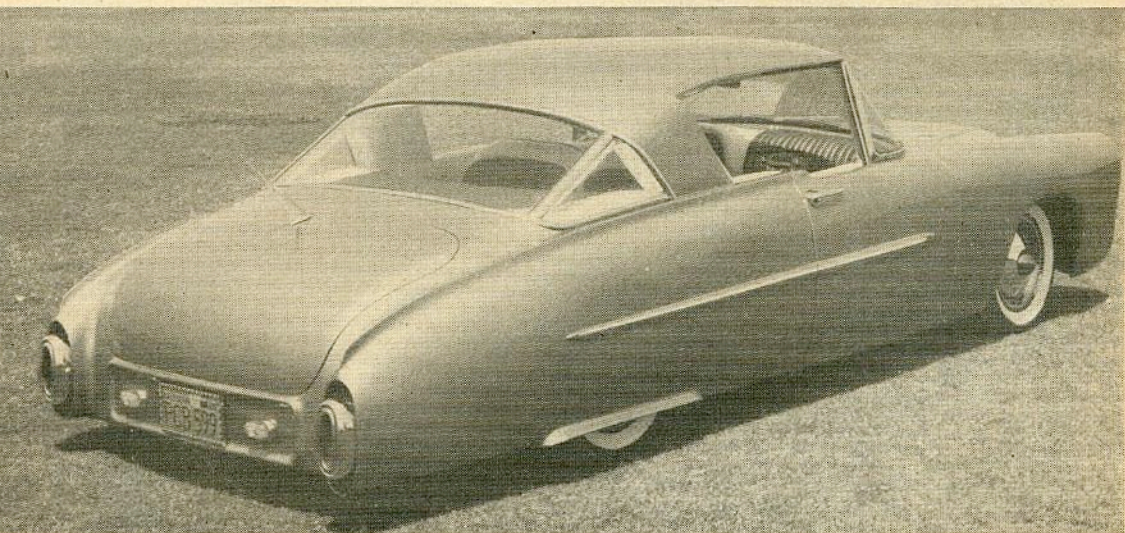


Molded grille shell blends into pancake hood, rolled bottom pan. Grille is checkerboard screen.

the seats, side panels and doors. Void of chrome save for the '57 Ford antenna on the deck and '55 Chevy side trim, the timely styled automobile was built for an expenditure of \$5000. Low and sleek, the modern Merc has been a consistent winner in the Full Custom category at Pacific Coast custom car shows.



Blue and white Naugahyde is pleated and rolled for seats, panels, headliner.



Roof line and rear of car slopes downward and creates unusual custom appearance on Merc.